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FOR IMMEDIATE RELEASE

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CLOSET COMPLETE BY VIPAC®
INTRODUCES NEW LINE OF HOME STORAGE & ORGANIZATION
AT INTERNATIONAL HOME & HOUSEWARES SHOW
MARCH 16-18, 2008, CHICAGO

Edison, NJ, March 10, 2008: *Closet Complete by Vipac* has just celebrated its 5th successful year by introducing a complete new line, including **Go Green by Closet Complete®**, an eco-friendly line of home storage and organization products. Not only is it the first in the industry, it's a breakthrough concept ready to meet the growing demands of today's eco-conscious consumers and help save the planet!

Closet Complete will also introduce at this year's International Home & Housewares Show its inventive new collection, "Focus on the Family" which includes specially-designed collections, i.e., "Modern" for dad, "Chocolate" for mom, "Juvenile" for boys, and "Princess" for girls. Created to easily organize the entire family, the eye-catching packaging grabs customers' attention at retail point of sale and quickly identifies the products in each category. Many of these items feature the unique, patented *Use Your Own Hanger®* construction that enables them to readily hang almost anywhere.

"We're so excited about all these value-driven, on-trend new collections" says Zeke Abraham, "it's surely our best line to date."

Closet Complete's home storage organizers are produced in its own Shenzhen, PRC factory to allow retailers to buy these high-quality, value-driven products "direct from the factory" giving Closet Complete a significant competitive edge.

Closet Complete will showcase both "Go Green" and "Focus on the Family" collections in **Booth #N7044**, International Home & Housewares Show, McCormick Place, Chicago, March 16-18, 2008.

Visit Closet Complete @ www.closetcomplete.com

Atts:

4 new packages