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**“STORAGE & ORGANIZATION FOR DUMMIES®” UNVEILED
TO MAKE AT-HOME STORAGE QUICK AND EASY**

On Display at Home and Housewares Show

**Closet Complete™ by Vipac offers new product line
in licensing agreement with Wiley Publishing, Inc.**

Organize your wardrobe and get more closet space

CHICAGO, IL (March 12, 2006) – Simply get more of what you need, where you need it.

That’s the wisdom that inspired *Storage & Organization For Dummies*, a line of space-saving, affordable home storage and organizational products being unveiled today by Closet Complete™, a division of Vipac, Inc. The full *Storage & Organization For Dummies* line and an accompanying guidebook – all developed through an exciting new licensing agreement with Wiley Publishing, Inc. – are on display at the International Home and Housewares Show, in Chicago, at the McCormick Place North Building, booth N6444.

The globally recognized “For Dummies” brand of texts and related products was built upon the demand for simple answers to complex challenges, reaching more than 68 million Dummies readers in the U.S. alone. The *Storage & Organization For Dummies* line provides consumers the solution to more efficiently store, organize and, most importantly, protect their entire wardrobe – from shoes to sweaters – with ease.

“Home organization has always been important, but today it is the hot topic, with TV shows and personalities popularizing it more than ever, “ explains Zeke Abraham, vice-president of Closet Complete. “The *Storage & Organization For Dummies* line we offer – complete with

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the familiar black-and-yellow 'For Dummies' packaging – will simplify this task and inspire organization throughout the house.”

From suits and shoes, to sweaters, dresses, accessories and household goods, there's a *Storage & Organization For Dummies* product that's perfect for the job. The line boasts tremendous versatility – consumers can choose between products designed to hang in closets, be stacked on shelves, or slide beneath beds. All Closet Complete products are manufactured using high quality, breathable materials, including durable, 100% cotton canvas, reinforced shelf boards, and patented *Use Your Own Hanger*[™] constructions.

Supplementing the product line, a *Storage & Organizing For Dummies* guidebook – featuring invaluable “how to” information about closet organization and wardrobe care – is being included within all storage and organizational kits. Individual *Storage & Organization For Dummies* products will come with wardrobe care tips.

“Not many people are aware that storing a fine garment in a non-breathable bag can deteriorate the fabric,” explains Abraham. “Our products will focus on protection, organization, and consolidation of space for your wardrobe.”

“When we license the "For Dummies" brand, we look for products that complement our purpose,” says Marc Mikulich, vice president, Brand Management, Wiley Publishing. “We enrich people's lives by making all sorts of things fun and easy. Certainly, our partners at Closet Complete have managed to solve a host of home storage concerns with their *Storage & Organization For Dummies* offerings. They've produced high-quality products that eliminate all the guesswork.”

In addition to *Storage & Organization For Dummies*, Closet Complete manufactures its own

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line of storage and organizational products for the home. Offered in a range of styles and materials, the Closet Complete *Classic Khaki* and *Classic Canvas* collections focus on maximizing space, while providing the type of durability that helps keep valuable items protected, organized, and consolidated.

Available nationwide at retail locations and online, Closet Complete's versatile products are ideally designed for the full range of home storage and organizational needs. The completely redesigned Website – www.closetcomplete.com, now offers a full retail buyers' guide.

About Vipac

Established more than 50 years ago, vinyl packaging manufacturer Vipac – which markets both the Closet Complete and *Storage & Organization For Dummies* lines of organizing solutions, as well as an array of other items – has worldwide headquarters in Edison, NJ. The company also maintains distribution centers in key U.S. locations, production sites throughout Asia, and sales offices around the globe. Additional details are available by visiting www.vipac.com.

About For Dummies®

With near universal name recognition, more than 150 million books in print, and over 900+ topics, For Dummies is the world's bestselling reference series. With loyal customers around the globe, For Dummies enriches people's lives by making knowledge accessible in a fun and easy way. Described by the N.Y. Times as "more than a publishing phenomenon, but a sign of the times", For Dummies span every section of the bookstore, covering everything from health to history, music to math, sports to self-help, technology to travel, and more. The Dummies brand has expanded into new products and categories with an extensive licensed product line, including fitness and hobby DVDs, grilling kits, business software, cleaning products, automotive kits, craft kits, and apparel. For more information, visit Dummies.com. For Dummies is a branded imprint of Wiley.

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